Take Part in THE LONG SHORT WALK

The Long Short Walk is a campaign promoting safe walking for all. Everyone should be able to walk without fear of injury. It should be a basic right – like access to clean water. It is particularly important for the health and independence of our children.

So, in support of the UN Global Road Safety Week 2013, the Zenani Mandela Campaign has launched the 'Long Short Walk' for better protection for us all on the roads worldwide.

Take part in the Long Short Walk. Add a photo or short film of your daily walk, favourite walk, or a dangerous road that needs fixing (but don't take risks to get the picture). We'll compile all these short walks into one Long Walk that will take place during the UN Global Road Safety Week, 6-12 May 2013, when we'll urge governments around the world to include road safety in the new Sustainable Development Goals.

Print the signboards from our website and write your own message for action. And like the children in Tanzania, make your own banners with 'our goal is safer roads for all' if you want.

Signboards and campaign designs are available. And add your own logos. Visit: www.longshortwalk.org

You may be highlighting a dangerous road that needs safety, but don't put yourselves at risk. Find a safe spot nearby to walk if necessary. And children should be accompanied by adults. Finally, don't forget to have fun!

Upload your photos/short video to The Long Short Walk

- 1. Go to flickr.com
- 2. Sign into your Flickr account or set up a new account if you don't already have one
- 3. Upload your photos/videos to your account, being sure to include as much information about each photo/video as possible
- 4. Join The Long Short Walk group at flickr.com/groups/ longshortwalk
- 5. Add your photos/videos to The Long Short Walk group

And share your Long Short Walks on Facebook, Twitter, Instagram or any social media.

Our Facebook: Facebook.com/makeroadssafe

Twitter: Follow @Make_Roads_Safe Hashtag #walksafe

longshortwalk.org





ANYONE CAN TAKE PART IN THE LONG SHORT WALK, HERE'S HOW TO DO IT:



schoolchildren from Kibera, Nairobi in a Long Short Walk next to the local school.



The road safety NGO Amend.org supported and helped organise the Tanzania Long Short Walk.



Schoolchildren in Dar es Salaam Tanzania made their own banners, in Swahili 'Our goal is safe roads for all'.

Signboards are available to download and print out from makeroadssafe.org/ Documents/Isw_signboard.pdf







